

SmartUP

Social innovation lab

Company profile

We work across disciplines to inspire & empower people and organizations to solve emerging societal challenges.

Dear friend and fellow visionary,

Welcome to SmartUp, the Social Innovation Lab, a place dedicated to creating positive change in society.

SmartUp was founded in 2014 with the initial idea to provide space for growth and development of young professionals who want to invest their time into doing something valuable and impactful. After a series of smaller projects and TEDx events, in 2017 we expanded our team and decided to embark on the new journey of solving emerging societal challenges, transforming ourselves into a Social Innovation Lab.

We began working on larger projects, such as SkopjeLab, the first local government innovation lab in the Balkans and INNO4EDU, an initiative aiming to stimulate innovation and co-creation within the national educational system. This initiative then evolved into EDUINO, a national portal for digital learning materials, emerging as an early response to the COVID-19 pandemic and continuing to grow and develop together with a community of over 27000+ educators..

As these topics were and continue to be of great importance and thanks to the commitment of all of the dedicated and passionate team members of SmartUp, in the past few years we've leapt significantly in our scope, our intent and in our size and operations. We are now a full-fledged Social Innovation Lab hosting a team of 10+ members across three interconnected programmes oriented towards Education & Youth, Climate Change, and Public Sector Innovation and with dedicated and growing network, innovative processes and operations and team of professionals who are readying themselves for a new chapter of our adventure, a chapter filled with exciting international projects with even greater impact.

We humbly invite you to join us on this great adventure.

Nikolcho Goshev,
President

Our Mission, Vision & Values

Our aim is to **catalyze innovation for change** in the region and further.

SmartUp acts as an ecosystem builder connecting different stakeholders to promote and develop social innovation thus building a society that is socially, environmentally and economically sustainable.

By establishing a channel for **new opportunities, partnerships, projects and initiatives** which make an impact in various areas, we are able to design and offer applicable, novel solutions which will meet the growing demand.

By applying **custom design processes** and adapting methods we drive systematic change to **address the existing and emerging societal challenges** in order to create a thriving environment for uninterrupted human prosperity.

We include and connect **institutions, organizations, collectives and individuals** in order to co-create for a sustainable future where everyone has the means to fulfil their own potential.

What do we work on?

We work in **3** programme fields

based on our dedication to social impact, passion for work in these areas, as well as, the clear need for further development necessary for co-creating a sustainable future.




Education & Youth

We believe that innovation is a vital part of ensuring a vibrant, inclusive, and equitable education system. With that view, we employ a strong participatory approach which aims to engage all stakeholders in the system and ensure their needs are adequately met. For the last four years, we have been working on the development and implementation of the first national digital learning platform.

The public sector holds tremendous potential for utilizing innovation and participatory processes to create a better future for all. Through our work, we support public sector leaders and employees in identifying challenges, engaging stakeholders in participatory processes to co-design feasible, effective solutions, and learning and developing the skills necessary to implement and disseminate innovation processes in the public sector.



Public Sector Innovation



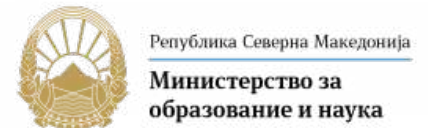
Climate Change

Likely the greatest challenge to our future, the climate crisis permeates all our work. We strongly believe it is necessary to act now and act in cooperation. Therefore, we focus our work on projects that help strengthen the knowledge and skills of various stakeholders, connecting members of the ecosystem, and facilitating the development of innovative solutions and approaches that address some of the myriad of challenges and opportunities arising in this field.

Our Partners



Empowered lives.
Resilient nations.



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